

TO PROMOTE ENERGY SAVING AND  
EFFICIENT USE OF ENERGY

- Stimulating behaviour to reduce energy consumption in Public Administration.
- Raising the awareness of households, especially those living in blocks of flats, about the responsible use of energy and the advantages of energy audits and APE, the Energy Performance Certificate.
- Implementing training and information actions for condominium administrators, also with the involvement of the relevant trade associations, at national and regional level.
- Educating students, at all grades and levels, to behave more responsibly with regards to available energy resources.
- Supporting and encouraging large enterprises and SMEs in carrying out energy audits and in using incentive tools aimed at the installation of efficient technologies.
- Informing households and businesses about the benefits of existing incentive mechanisms, to encourage intensive use.
- Promoting the participation of credit institutions in energy efficiency financing operations, including the formation of public-private partnerships.
- Promoting training programmes for the qualification of energy service providers, especially energy managers, auditors and installers.
- Promoting building design, urban planning and interior design solutions suitable for reducing energy consumption.
- Promoting indications, good practices, and reference regulations on the various incentive mechanisms for energy efficiency.



NATIONAL INFORMATION AND TRAINING  
PROGRAMME ON ENERGY EFFICIENCY

promoted by  
MINISTRY OF THE ENVIRONMENT AND ENERGY SECURITY

implemented by ENEA: "Italia in Classe A"  
National Information and Training Programme on Energy Efficiency, implementing the provisions on national planning contained in art 13 of Legislative Decree no. 102 of 4 July 2014, as amended by Legislative Decree no. 73 of 14 July 2020



www.italiainclassea.enea.it



Programma Nazionale di Informazione e Formazione sull'Efficienza Energetica

ZERO CO<sub>2</sub> IN YOUR TOWN  
A NEW ENERGY EFFICIENCY CULTURE



www.italiainclassea.enea.it

## TARGET GROUPS



CITIZENS



COMPANIES AND PROFESSIONALS



PUBLIC ADMINISTRATION



## INITIATIVES

From the Sustainable Development Goals of the United Nations 2030 Agenda to the Italian initiatives of the "Italia in Classe A" Programme

### 4 QUALITY EDUCATION



KIDZ ENERGY

"Roberto Moneta" Summer School for Energy Efficiency

Energy Efficiency Boot Camp Energy

Efficiency Job Tour PA Energy

Efficiency School

KITLAB for the dissemination and promotion of energy efficiency in public and private buildings

### 7 AFFORDABLE AND CLEAN ENERGY



Energy saving in PA

Opinion Leader: the Energy Efficiency Network

"Energia fatta ad Arte" Art made Energy

"Behaviour change" Pilot Projects

November, the Energy Efficiency Month

### 5 GENDER EQUALITY



Women in Class A Campaign

Promotion of "STEM" Disciplines: "5 steps as...female engineer!"

Financial Education and Women: Energy Efficiency as an Opportunity"

### 11 SUSTAINABLE CITIES AND COMMUNITIES



Class A Design: urban regeneration through new design solutions

Urban Regeneration and Energy Regeneration

### 17 PARTNERSHIPS FOR THE GOALS



Cinema in "Classe A"

Mass Media Campaign

The President of Council Campaign



## PRODUCTS



Guides, manuals, starter-kits, E-learning training, guidelines and good practices



Podcasts and Audio Stories on Energy Efficiency



Italia in Classe A web platform, Articles, Blogs and Videos on Social Media @Italia in Classe A



Video Dissemination Pills and Spot Storytelling on Energy Efficiency



KDZEnergy Community Networking

360°

360° Virtual Tour for Urban Regeneration and Energy Requalification of the Building Stock

